

TREKWERK & SHOW CANADA HAVE JOINED FORCES!



A New World Player in the Theatre and Entertainment Business

Trekwerk is well known for its innovative products in overstage machineries (flying systems) for theatres. It has designed, built and installed over 100 theatre systems all over Europe and around the world in the last 10 years. Among them: the National Teatret (Oslo), the Barbican Theatre (London), the Stadsschouwburg (Amsterdam) and the Berliner Festspiele (Berlin). One of its unique selling points is the TNM Motion Control Software. Besides this, Trekwerk also owns a large servicing unit named "CueSupport".

Show Canada has grown its success through the design, the engineering and the fabrication of fully automated scenic elements, understage projects and specialized architectural elements for clients and venues such as Cirque du Soleil, the opening and closing ceremonies of several Olympics and the Wynn Hotels & Casinos.



Show Canada Group:

- Present on 4 continents
- 4 factories: Montreal, Amsterdam, Eindhoven, Beijing
- 9 offices
- over 300 employees

WEESP (NED) / LAVAL (CAN), November 20th, 2014 - Trekwerk, Dutch specialist in theatre systems, and Show Canada, known for their large scale special projects for the entertainment industry, have signed a strategic partnership, presided by Jean Labadie



This strategic partnership was executed by Reind Brackman (Managing Director of Trekwerk) and Jean Labadie (President of Show Canada Industries) on November 12th, 2014.

"There is an enormous synergy between Trekwerk and Show Canada", according to Reind Brackman. "Both companies are very complementary to one another, technically and geographically. Expertise and skills are now combined, for overstage and understage designs and installations, fortifying business practice and regulations in different countries."

Jean Labadie: "It was an easy connection, thanks to similarities in character; innovative approach, flat organisational structure and passionate people. Our future shall be driven by innovation and its performance shall be guaranteed with a large network of service and support."

For further information regarding this announcement:
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Trekwerk

Member of the
SHOW
CANADA
Group